

CELEBRATE EVERY AGE
AND EVERY COMMUNITY!

Become a Sponsor



About the Event

AgeWellFest is a two-part learning, networking, and celebration opportunity for every Connecticut community.

AgeWellFest: Celebration is an evening of connection, discovery, and inspiration. We'll present the 2026 Wellspring Awards, honoring communities, organizations and individuals that are fostering age-inclusivity in Connecticut. We'll also celebrate the culmination of the 2026 Community Leaders Fellowship.

Prior to the celebration, **AgeWellFest: Connection** is a more intimate networking and knowledge-sharing opportunity for current members of the Fellowship program, program alumni, and municipal leaders and residents interested in future participation.

Join us for just one part of AgeWellFest, or come to both!



WHEN IS IT?

Tuesday, September 15, 2026

1:30 – 4:30pm

AgeWellFest: Connection

Exclusive to Community Leaders Fellows — present, past, potential future, and curious

5:00 – 6:30pm

AgeWellFest: Celebration

Open to all!



WHERE IS IT?

Keeney Memorial Cultural Center

200 Main Street Wethersfield, CT 06109



WHAT'S HAPPENING?

Interactive discovery hubs that spark dialogue and reflection about what it means to age well

Light refreshments

Presentation of our annual
Wellspring Awards

Modeling best practices for
inclusive, accessible events



Why Partner with Us

The Connecticut Age Well Collaborative fosters inclusive, accessible communities where we all can age well.

We're part of **Connecticut Community Care**, a nonprofit that helps people live their best lives at home, with support services and connections to loved ones and community. Delegated by the Commission on Women, Children, Seniors, Equity & Opportunity, we're leading the state's livable communities initiative (Section 17b-420a of the Connecticut General Statutes).

Sponsoring our work allows businesses and organizations to:

- Connect your brand to a respected statewide initiative focused on livable, inclusive communities.
- Support community leadership, local connection, and a more positive narrative about aging in Connecticut.
- Be associated with a mission-centered event that brings together municipal leaders, residents, fellows, nonprofits, and partners.



HOW WE CONNECT WITH COMMUNITIES

We spark conversations about ageism by leading the **Age Well Academy** and **Daring Dialogues** and by providing free, downloadable **Conversation Guides** for self-guided reflection.



We facilitate partnership between local governments and older adults through the **Community Leaders Fellowship**, a year-long, collaborative program that catalyzes meaningful change.



We engage all ages by holding events that feature our book, **A Kids Book About Ageism**, which explores what ageism is and why it hurts us all in kid-friendly terms.

We celebrate the successes of our communities by publishing **Age Well Across Connecticut**, an annual list of community-nominated, local gems that demonstrate age-inclusivity.



Sponsorship Benefits

Demonstrate your commitment to communities aging well by becoming an AgeWellFest Sponsor.



PRESENTING SPONSOR

Investment

\$5,000 (1 available)

Recognition

- Top logo placement on sponsor signage and webpage
- Verbal recognition at event
- Recognition in pre- and post-event social media and e-news

On-Site Options

- Exclusive table in main event room
- Wi-fi access; power access upon request

SUSTAINING SPONSOR

Investment

\$2,500 (2 available)

Recognition

- Prominent logo placement on sponsor signage and webpage
- Verbal recognition at event
- Recognition in pre- and post-event social media and e-news

On-Site Options

- Table in main floor reception room
- Wi-fi access; power access upon request



INCLUSION SPONSOR

Investment

\$1,000 (2 available)

Recognition

- Logo placement on sponsor signage and webpage
- Verbal recognition at event
- Recognition in pre- and post-event social media and e-news

On-Site Options

- Table in main floor reception room
- Wi-fi access; power access upon request

MISSION SUPPORTER

Investment

\$500

Recognition

- Listing on sponsor signage and webpage
- Recognition as supporter

On-Site Options

- No table; ideal for local businesses that want visible alignment without on-site activation





Timing & Materials

REGISTRATION DEADLINE

The official registration deadline for sponsorship has passed. Still interested, or want to explore sponsoring AgeWellFest 2027? Email ctagewell@ctcommunitycare.org.

EVENT SCHEDULE

4:30 pm

Setup, if choosing on-site presence

5:00–6:00 pm

Sponsor tables open to attendees

6:00–6:30 pm

Wellspring Awards ceremony

6:30 pm

Breakdown



MATERIALS

Presenting, Sustaining, and Visibility Sponsors

- Logo in EPS or SVG format
- Website URL

Mission Supporters

- Website URL

Please email all materials to lesley.holford@ctcommunitycare.org

QUESTIONS?

ctagewell@ctcommunitycare.org

REGISTER TODAY!

Visit bit.ly/agewellfest2026



AN ACCESSIBLE, INCLUSIVE EVENT

AgeWellFest is a welcoming, interactive experience that aims to give every attendee equitable access to content, connections, and conversations.

- **Content & Tone** To maintain a warm, mission-centered atmosphere, any on-site sponsor presence should be welcoming and informational rather than sales-oriented.
- **Communications** Consider offering large-print versions of printed materials. For electronic materials, use alt text for any images or icons.
- **Mobility** Consider whether someone with a mobility disability can reach all the materials in your display without assistance.
- **Etiquette** Do not assume that a person with an apparent disability needs assistance, and be aware of other basic disability etiquette.





2025 Event Photos

